

## American Dynamics Success Stories

Anywhere maintaining public safety, deterring theft or improving employee productivity really matters, people rely on us. Read the briefs below to discover a few of the ways we help make tomorrow a safer place. Web links to the full stories have also been provided.

### Gaming

Even when you know what to look for—someone casting a furtive glance over their shoulder or enjoying a winning streak that beats all odds—the war against cheating requires constant scrutiny. Casinos rely on security and surveillance video as their first line of defense. So it makes sense that the largest resort casino in the world would install the largest digital video system of its kind. It makes even more sense, especially after evaluating more than 30 different options, that they put their money on Intellex<sup>®</sup>. “Tribal Council is eager to remain state-of-the-art and utilize the best products and technologies available,” explained Foxwoods Resort Casino surveillance director Tim Bohr. “It’s hard to imagine a project of this size running more smoothly.”

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### Buildings

An office highrise is considered the most difficult type of business environment to secure. Complicating this already complex scenario is the risk that prominence and high visibility will make it an attractive target for any violence-prone person with a grievance and the desire to publicize it. With a 30-year history as the tallest building in the U.S., Sears Tower more than qualifies for this kind of unwanted attention. The famous skyscraper houses a population of 10,000 with as many as 20,000 people entering the premises on a daily basis. It hadn’t received any threats but in the wake of attacks on other buildings, the property managers weren’t taking any chances. They installed Intellex<sup>®</sup>.

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### Banks

Creating a barrier of defense around your valuables and money is the primary tenet of banking security. And that requires a video system capable of capturing images detailed enough to ID suspects and aid investigations in addition to ensuring their admissibility in a court of law with a digital format that is tamper-proof. The Dunbar Companies’ armored car service, which counts the Federal Reserve and many banks among its customers, evaluated six competing DVRs and compared embedded systems against the PC-based Intellex<sup>®</sup> when upgrading to digital video. “The deciding factors came down to [among other things] the image quality that the Intellex unit produced,” said Doug Bear, Dunbar Alarm Systems’ general manager, who noted that it was “superior to any other unit we reviewed.”

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## Retail

No merchant is immune to the damage that shoplifting and employee theft can wreak on their bottom line. Success in retail means effective loss prevention. It's just that simple. The seasoned professionals at Carrefour, one of the largest retailers in the world, didn't need anyone to teach them. They chose Intellex<sup>®</sup> when drawing up plans for introducing their chain of hypermarkets into Romania. The decision proved even more important than anticipated: soon after opening, the amount of daily foot traffic at the Carrefour Orhideea in Bucharest rose to the third highest throughout the retail giant's entire international network of stores. "We're enormously pleased with how well our high tech surveillance equipment is performing," says Fabrice Besson, security manager for the region.

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## Government

Most government buildings went up in an era when the biggest considerations centered on providing enough structural support to withstand earthquakes and high winds—not bombs. "After September 11, we listened to the warnings from federal agencies," said Salvatore J. Carrera, an administrator with the county government in Westchester, New York. And that meant reassessing the county's vulnerabilities from an entirely new perspective, redoubling their security measures and accelerating the schedule for putting it all in place. Sooner rather than later, the county had an Intellex<sup>®</sup> integrated with Software House C•CURE<sup>®</sup> access control. "The system is fantastic. It is a major deterrent," Carrera said. "I feel very confident we have done the best we can to protect our employees and citizens."

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## Airports

Threats to air traffic aren't mathematically predictable, so airport managers must focus their resources on strengthening security as broadly as possible. It all begins with perimeter security, a key component of which is electronic surveillance. Tallahassee Regional Airport, the recipient of Air Safety Week's 2005 Excellence in Airport Security award, maintains the integrity of its perimeter with Intellex<sup>®</sup> and more than 50 American Dynamics cameras that integrate with a the Software House C•CURE<sup>®</sup> access control system. "The system truly works for us," says David Pollard, the airport's superintendent of operations. "It's very user-friendly. Operators can easily acknowledge alarms, pull up cameras and investigate access histories—all at the click of a button."

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## Healthcare

Protecting patients' medical records is important whether or not you face penalties for failing to do so. Even so, the U.S. Health Insurance Portability and Accountability Act (HIPAA) gives healthcare providers some compelling reasons to ensure that private information remains private: a \$25,000 annual fine and withholding payment for any claims that don't comply with mandated safeguards. Newton-Wellesley Hospital in Massachusetts met the HIPAA requirements well in advance of the government's deadline with an integrated solution that combines Intellex<sup>®</sup> with Software House C•CURE<sup>®</sup> access control software. Now security staff can see exactly who ventures into the hospital's medical records area and watch what happened in the immediate vicinity of any alarm that is triggered.

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## Education

Sending your child away to college is nerve wracking enough without the need to concern yourself about the safety of their new environment. That's one reason why administrators at educational institutions like Harvard University invest in Intellex<sup>®</sup>. Their security staff can keep a watchful eye over Harvard's sprawling, decentralized campus, using Network Client<sup>™</sup> remote management software to view live and recorded video whenever and wherever an alarm goes off. Charles Mongue, security systems coordinator for the university, gives Intellex an A+: "We are very pleased with the way things worked out for us."

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## Manufacturing

An ounce of prevention is worth a lot more than a pound of cure in the manufacturing sector. Failure to detect and protect against danger, clear and present or otherwise, can bring even the leanest operation to a dead halt. Florida-based MC Assembly uses Intellex<sup>®</sup> to avert such costly scenarios. More than 50 American Dynamics surveillance cameras canvass its 250,000 square foot facility, transmitting video to Intellex, which raises the level of security still further by integrating it with Kantech EntraPass<sup>™</sup> access control software. As the "go to" guy for original equipment manufacturers who need cost-cutting, quality control and reliable product availability, the contract manufacturer conducts business by protecting its customers' business. So MC Assembly doesn't trust anything less than the proven technology of Intellex.

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## Public Places

“We have the public coming in here all the time,” Robert Harris told *ACCESS CONTROL & SECURITY SYSTEMS* magazine. As director of security, he's responsible for all 293,000 square feet of the Walt Disney Concert Hall and its shared 2,188-space, 7-level subterranean parking garage. Yet the enormity of securing such a venue is equal to the size of Los Angeles' massive new landmark. “We have people walking along the sidewalks, out on the streets. We're right in the middle of downtown. There are the busloads of tourists and hundreds of school tours every week. This is why it is so critical that not only do we choose the right equipment, but that we also place it strategically.” Intellex® proved the perfect fit.

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